

CONNECT : Write With Us

Spreading The Word



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Introductory guidelines for people who would like to write with us

1 **Our Platform**

CONNECT is a media platform, based locally, but with national and international reach. We are independent, without political bias or undisclosed loyalty to any corporation or person.

CONNECT invites writers and would-be writers to get in touch. We're looking for writers to contribute feature or news articles to be published in the Magazine or News sections.

Topics covered can be as broad and as deep as they come – provided they fit with CONNECT's portfolio and its ethos.

This means - topics can range from purely local issues for a local audience to major topics of broad - and possibly - international interest. Articles can cover issues that concern a relatively small number of people, or ones of concern and interest to most people. The topics may have received media coverage already or perhaps are waiting to be covered by you - with your own particular insight.

Your articles are intended to be awareness-raising and thought-provoking. Their content will be accompanied, where appropriate, by a wealth of references to facilitate further research and interrogation by readers.

We warmly invite contact from people who have little experience of writing but who possess a passion for communicating through the written word. This includes school students. Young people often have a refreshing outlook on our world and an ability to deliver blunt, truthful messages to their elders. This is often due to their unique insight and the clarity of vision they possess.

2 **Our Voice**

Our voice is authentic, passionate and questioning. It rejects stereotypes and labelling and strives to lay bare the differences between opposing narratives. Using our unique voice, we seek to encourage questioning and discernment.

3 **Our Intent**

Our first intent is to increase the awareness of readers to the different and opposing narratives that exist in today's media. Our second intent is to prompt readers to question those narratives and – importantly - to trust their own intuition and instinct, using it to help determine what really is, the truth.

In this frantic and busy world in which we live today, it is all too easy to soak up what we are told without applying discernment. It is our belief that we have arrived at a point in time when we all, as citizens of the world – a world currently controlled by a decreasing number of people – need to take more responsibility for what we believe to be true. That responsibility starts with the application of critical thinking. It ends with us all expressing our beliefs.

4 **Our Audience**

Our audience is every woman, man and child with the inherent intent of contributing to a better, just and fair world. It is our belief that, for far too long now, the orchestration governing the direction in which our world has been moving has been far too dependent upon too few people. Those people have been trusted to do the right, fair and just thing for the benefit of all - but the task has proved to be too onerous.

It has become clear, over recent years, that this was too much to ask. The responsibility for steering our global society now has to lie with each and every one of us. Each of us now needs to become both aware and engaged in the steering process - for ourselves and for the benefit of all our children.

It is our hope that each and every member of our audience feels the same way and wishes to participate in shaping a new world for all of us.

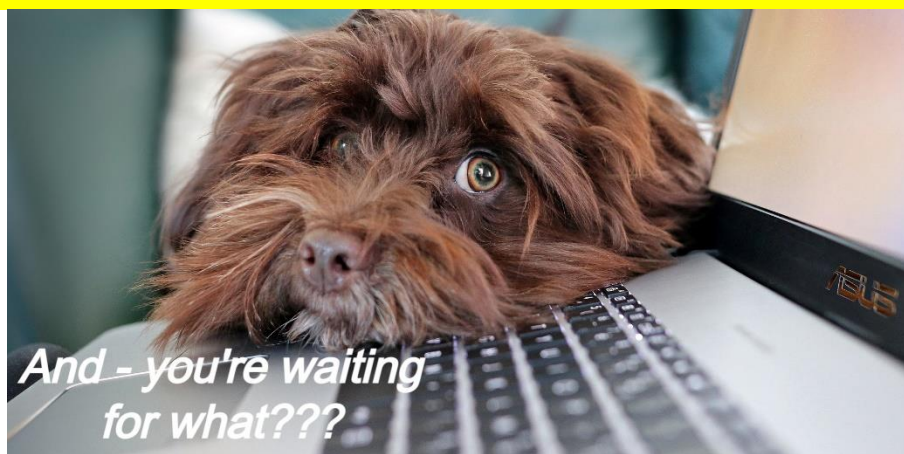
As a writer with CONNECT, you – with us - will play a valuable role. Together we will help to enable the greater awareness and engagement that is now so key to bringing about the significant and positive change to our society we have all been waiting for. Our children will thank us for it!

PS Due to our passion for education and personal development, we will provide coaching and assistance for writers - **of any age** - to help them develop their skills and confidence as talented and valuable communicators.

By: **The Editor**

Contact: [CONNECT](#)

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